



"Celebrating Community with Purpose"

A Night in Tuscany

CFC Manly Community Event

Saturday 23rd August 2025

Royal QLD Yacht Squadron, Manly

**2025
EVENT SPONSORSHIP
PROPOSAL**

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Celebrate for a Cause Manly is an incorporated not for profit started as a collaboration between four friends from Manly Queensland, that love to celebrate community and friendships and support causes that create a meaningful impact in the Brisbane Bayside area.

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Each year our co-founders select charity partners with initiatives that directly benefit the Brisbane Bayside community and supports those charities by way of donating the proceeds from the CFC Manly Event for that year.

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Through our high-profile events, social media presence, website, and regular email newsletter, we provide valuable exposure for businesses looking to connect with a passionate and supportive community.

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This year, we return to our grass roots with 'A Night In Tuscany'—a relaxed and vibrant afternoon and evening of celebration and connection.

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Join us as a valued sponsor for our 2025 event and make a lasting impact! Sponsorship opportunities include financial contributions, in-kind goods & services and prize donations.

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We have multiple sponsorship tiers offering businesses a range of opportunities to gain premium exposure, with brand recognition on our marketing platforms and at our 2025 event.

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Our **PURPOSE**



CELEBRATING COMMUNITY WITH PURPOSE

Celebrate for a Cause Manly is an incorporated not for profit which started as a collaboration between four friends from Manly Queensland, that love to **celebrate community and friendships and support causes that create a meaningful impact in the Brisbane Bayside area.**

What started as a pre-Christmas lunch between friends 8 years ago has grown into an **iconic Brisbane Bayside community event** with engaged supporters who share the same vision - **celebrating our community whilst raising funds to support local charity initiatives.**

Each year the CFC Manly co-founders select **charity partners** with initiatives that directly benefit the Brisbane Bayside community and supports those charities by way of donating the proceeds from the CFC Manly Event for that year.

Now in its **8th year with \$300,000+ in funds raised**, a strong following and an incredible reach across various platforms, CFC Manly has become one of the largest charity events in Brisbane's Bayside.

CFC Manly is comprised of a small group of passionate and dedicated volunteers. Our event would not be possible each year without the **generosity and support of businesses and individuals** who recognise the importance of contributing to a worthy cause.

We extend our **heartfelt thanks to our 2024 sponsors**, who contributed towards the success of our 2024 event helping to raise \$50,000 for our 2024 charity partners.

Our

CHARITY PARTNERS

Each year, CFC Manly donates all event proceeds to causes that create **a meaningful impact in the Brisbane Bayside area**. Our co-founders carefully select charity partners with planned initiatives that directly benefit our local community. These charity partnerships are the heart of our annual event.

Over the past seven years, CFC Manly has proudly raised over \$300,000 for our charity partners. In 2024, \$40,000 was donated to **Challenge DV** to implement a domestic violence education program in our local sporting clubs and \$10,000 to **The Bayside Community Fund** to continue their vital support of community initiatives.

This year's charity partners will benefit from the generosity of our supporters and help make a lasting difference in the lives of many within the Brisbane Bayside community. We look forward to announcing our chosen 2025 charity partners in the coming months and sharing more about the specific initiatives that will be supported.



Our REACH



Sponsoring Celebrate for a Cause Manly means gaining access to a highly engaged audience across multiple platforms.

SOCIAL MEDIA

Our strong **Social Media** presence on Facebook, Instagram and LinkedIn allows us to connect with a diverse community of supporters, local businesses, and corporate partners. With regular content updates, event promotions, and sponsor spotlights, your business will receive valuable brand visibility across multiple social media channels.

EMAIL CAMPAIGNS

Our **Email Campaigns** are equally powerful, with 1,480 subscribers, boasting an impressive 76% open rate, ensuring that our messages (and your business!) reach an engaged audience who actively support our cause. This year sees us pivoting to a regular CFC Manly Newsletter with a dedicated sponsors section to acknowledge and promote our sponsors.

WEBSITE

Our **Website**, www.cfcmanly.com.au, continues to attract visitors seeking event updates, sponsorship opportunities, and community initiatives. As a sponsor, your brand will be featured on our website, offering premium exposure while aligning with a meaningful, community-driven cause.

Our

2025 EVENT

A Night In Tuscany

CFC Manly Community Event

Saturday 23rd August 2025

Royal Queensland Yacht Squadron, Manly

This year, we return to the grass roots of Celebrate for a Cause with 'A Night In Tuscany'—a relaxed and vibrant afternoon and evening of celebration with affordability and inclusivity at its core. Set on the beautiful Rigging Lawn at RQYS, this event is designed for our community to come together, share in the joy of giving back, and celebrate what makes the Brisbane Bayside so special.

Not a traditional sit-down dinner but rather a true Italian-style gathering, where friends and family can mingle freely, while enjoying an array of authentic Italian cuisine, specialty drinks, and lively entertainment—all in a warm and welcoming atmosphere.

All proceeds from the event will support our 2025 Charity Partners, funding vital initiatives that make a difference in our local community.

Join us as a sponsor and be part of this magical 'Night In Tuscany,' where community spirit, Italian flair, and generosity unite for an incredible cause!

Our

2025 SPONSORSHIP OPPORTUNITIES

Join us as a valued sponsor for our 2025 event and make a lasting impact! Your support will help cover essential event costs, ensuring a successful and memorable evening.

Sponsorship for our 2025 event can take many forms, including **financial contributions, in-kind donations of goods or services, and prize donations**. In appreciation of your generosity, we offer marketing and promotional opportunities for your business across multiple platforms—our social media channels, regular email newsletter, website and the event itself.

We have **five sponsorship tiers, each with a designated value range** and a corresponding list of benefits (see the next page for a detailed breakdown). Your sponsorship tier is determined by the total value of your contribution, whether it's a monetary donation, an in-kind donation, a prize donation, or any combination of these.

Ways to Contribute:

- Financial contribution to assist with event costs (\$50 to \$5,000+)
- In-kind goods and services to assist with printing, styling, furniture & equipment hire, catering, entertainment, and photography
- Experience vouchers for our Golden Ticket Raffle (RRP \$1,000+)
- Bottles of wine for our Wine Ring Toss fundraiser (RRP \$15 to \$100)
- Monetary gift cards and vouchers for dining, food, entertainment, product or services for our Voucher Pull fundraiser (RRP \$25+)
- Gift hampers for our Lucky Door Prizes (RRP \$50+)

Every donation, big or small, helps us to create an unforgettable evening while supporting a great cause!

OUR 2025 SPONSORSHIP TIERS

BENEFITS	PLATINUM \$5,000+	GOLD \$2,500+	SILVER \$1,000+	BRONZE \$250+	CHAMPION up to \$250
WEBSITE					
LEADERBOARD	✓				
FEATURED LISTING	✓	✓	✓		
LOGO ON EVENT PAGE	✓	✓	✓	✓	✓
NEWSLETTER					
DEDICATED ARTICLE	4	2	1		
RECOGNITION MENTION	✓	✓	✓	✓	✓
SOCIAL MEDIA					
DEDICATED POST	4	2	1		
RECOGNITION POST	✓	✓	✓	✓	✓
EVENT					
COMPLIMENTARY TICKET	6	4	2		
LOGO ON MEDIA WALL	✓	✓	✓	✓	
PROGRAM PAGE LISTING	FULL	1/2	1/4	GROUP	GROUP

Your

NEXT STEPS

Our event would not be possible without the generosity and support of businesses and individuals that share our passion for community and giving back. We appreciate and thank you for any support you can give in helping us make Celebrate for a Cause Manly 2025 a success.

FINANCIAL AND IN KIND DONATIONS

Please reach out to us via **email or social media** to discuss financial and in kind donations.

Alternately financial donations can be made directly to us via **bank transfer** - Celebrate for a Cause Manly Inc, BSB: 124012, ACC: 23401993, REF: 2025 DONATE.

PRIZE DONATIONS

Prizes can be donated via any of the following methods:

- Vouchers can be **emailed** to us
- Prizes can be **delivered in person to Style and Error** on Cambridge Parade in Manly (make sure to include your business details)
- Vouchers and gift cards can be **posted** to us

if you wish to discuss your prize donation, please reach out to us via **email or social media**.



EMAIL US

HELLO@CFGMANLY.COM.AU



MESSAGE US

[HTTPS://WWW.FACEBOOK.COM/CFGMANLY](https://www.facebook.com/cfgmanly)
[HTTPS://WWW.INSTAGRAM.COM/CFGMANLY](https://www.instagram.com/cfgmanly)



POST TO US

PO BOX 5000 MANLY QLD 4179

Thank You To Our
2024 MAJOR SPONSORS

FOUNDING SPONSOR

Sorrentino Property

GOLD SPONSORS

Banette Bayside

Bartons & Jayco Brisbane Camperland

Infoways

The Consortium Queensland

Yachtshare

SILVER SPONSORS

Events in Tents

Freedom Boat Club Brisbane

Iona College

Joan Pease MP State Member For Lytton

Manly Village Compounding Pharmacy

Urbex

RELSIG Properties

Style & Error

The Printing Well

BRONZE SPONSORS

Alex Givney Cr for Wynnum Manly Ward

Royal Queensland Yacht Squadron

The Community Leader

Wynnum Croquet Club

Wynnum Manly Radio Model Yacht Club

Thank You To Our **2024 PRIZE DONORS**

1300epromo & Bango Jango
Alex Givney Cr for Wynnum Manly Ward
Bartons & Jayco Brisbane Camperland
Bayside Cinemas
Bayside Optometry
Bayside Swim School
Belle Property
BlackKandleS
Boho By the Bayside Picnics & Events
Cambridge Hair Collective
Cedar & Pine Bar
Chloe and Cleo Floral
Cultivate Design Co
Ebb + Flow Boutique
EVA Air
F45 Wakerley
Florence and Cornelius
Hair To Be
Hali Home
Hikari House Vacation Home Rental
Ian-C Music
Journeys Worldwide India
Kellehers Dance Academy
Kirrily Beauty and Massage
Lewis & Philp
Lisa Atwood Cr for Doboy Ward
Little Palma
Lucia & Co

Maasai Wanderings & Nasikia Camps
Manly Deck
Manly Marina Cove Motel
Mates Restaurant and Bar
Matilda the Art of the Gelato
Moo and Co Hair
Orange Sherbet Boutique
Oscar Oscar Salons Manly
Our Time Australia
Pera Palace Ottoman
RELSIG Properties
Ross Vasta MP Federal Member for Bonner
Royal Queensland Yacht Squadron
RQYS Functions
Simply Bella
Sonny Jim
The Arsonist
The Collective Store
The Eclectic Mix
The Tasty Pocket
Tide on the Jetty
Unbar Dance
Waterloo Bay Hotel
Wynnum Central Pharmacy
Wynnum Fine Jewellers
Wynnum Golf Club
Yachtshare



CELEBRATE FOR A CAUSE

Mandy

"Celebrating Community with Purpose"